LLQP Stakeholder Meeting

Toronto, June 5, 2015
Agenda

• Project update & timelines
• 2015/2016 licence fee
• Exam structure
• Transition
• Next meeting
Project update & timelines

- Course Provider accreditation
- Exam preparation material update policy
- Exam question development
As of June 5:
- 22 requests for accreditation have been filed
- 19 CPs have obtained a National Recommendation
- 15 CPs have signed the Licence Agreement and obtained the Standardized Material
- 1 request is incomplete
- 2 requests are pending analysis
Exam prep. material update policy

• Proposed update policy
  – Annually at fixed periods unless warranted by important change
  – All modules reviewed at same time
  – Comprehensive list of changes will be provided
  – 3 or 4 month delay before changes reflected in exams
  – Finalized version of policy to be presented to stakeholders in Fall 2015
Exam question development

• 25 SMEs currently working on development

• Concurrent development in French and English
  – Drafting in language A
  – Rough translation
  – Review in language B
  – Copy editing in both languages

• Publication of sample exam questions still scheduled for Summer 2015
Licence fee

• 2015-2016 licence fee amount
  – Based on forecasted number of candidates
  – Based on refund of initial development costs by 2020
  – Includes maintenance costs
  – Will be reviewed annually
Licence fee (cont.)

- Amounts set for 2015-2016:
  - Full Life Licence: $90
  - A&S Licence: $54 (60% of Full licence)
  - Top up from A&S: $36
  - Ethics only: $18 (20% of Full licence)
Licence fee (cont.)

• Billing and certification
  – CIPR
Exam structure

- New Curriculum published on CISRO website
- 75 minutes allotted per module
- 30 questions for product-related modules
- 20 questions for ethics module
Exam validity control mechanisms

- Objective: to ensure well-prepared candidates who have mastered all evaluated competencies pass all modules.

- 3 control mechanisms:
  - Rigorous development process;
  - Statistical control of exam validity and level of difficulty (transitional and ongoing);
  - On-going qualitative monitoring.
Control mechanisms (cont.)

• Criteria to apply transitional statistical controls:
  – Module pass rate below 70%;
  – Less than 300 responses/question;
  – Average pass rate of 70% maintained for less than 4 consecutive weeks.

• Basis for control:
  – Difficulty index;
  – Discrimination index.
Control mechanisms (cont.)

- Benchmarks for difficulty index:
  - Questions passed by 70% or more = kept;
  - Questions passed by 40% or less = cancelled and replaced.

- Benchmarks for discrimination index (difficulty between 40 and 70%):
  - Questions with positive index = kept
  - Questions with negative index = cancelled and replaced;
  - Questions with a null index = kept and monitored.
Control mechanisms (cont.)

• Additional criteria for cancellation:
  – M&E specialist discretion, especially for borderline cases;
  – Reliability of data – validation of representativity.

• Result of statistical control:
  – Exclusion of unduly difficult questions;
  – Exclusion of questions unable to discriminate between candidates that are well-prepared and those that are not.
Control mechanisms (cont.)

• Practical considerations
  – Passing grade adjusted based on number of questions included (never above 60%);
  – Points obtained for invalid questions considered in total score;
  – Time required to process control mechanisms.

• Example
  – Candidate obtained a score of 14/25 (failing grade) but successfully answered a question later deemed invalid and cancelled;
  – Revised score becomes 14/24 (passing grade because closest score equal to or lower than 60%).
Control mechanisms (cont.)

- Ongoing monitoring:
  - Quantitative through statistical analysis;
  - Qualitative through candidate and stakeholder comments and suggestions.

- Result of ongoing monitoring:
  - Replacement or improvement of questions with measurable weaknesses;
  - Replacement or improvement of questions with qualitative weaknesses.
Transition

• Course/exam choices in late 2015
  – Once we have harmonized courses available, candidates would have a choice of paths
    • Current course/exam approach, with known deadline
    • Harmonized course:
      – If certified before the new exam is ready, would be able to challenge existing exam based on current rewrite rules until deadline
      – If unsuccessful, would be able to challenge new exam with reset rewrite rules, i.e. first new exam will be treated as first attempt
Fall meeting

• Topics to be determined
• Date set: September 22
Thank you!