

Insurance Fraud Prevention

As a licensed insurance broker, you play a key role in preventing insurance fraud. It is essential that you educate your clients on how to protect themselves, including how to verify they are working with a licensed broker and avoid falling victim to a scam.

Share the below proactive tips with industry colleagues to help them stay ahead of fraud.

The best defense against constantly evolving threats is to stay informed and vigilant to detect and prevent deceptive tactics.

5 Ways You Can Help Protect Clients

Prevent Identity Theft

Be clear about how and when you will communicate and handle the collection of their personal information, to ensure security.

Document Any Changes

Ensure that any policy changes are properly documented. This protects you and your client.

Cross-Check Information with Third-Party Sources

Regularly cross-check information with trusted third-party sources to help prevent fraud and protect your clients and your business.

Use Secure Systems

Implement secure communication channels and data protection measures to safeguard sensitive client information.

Stay Informed and Promote Awareness

Ensure that you and your team stay on the pulse of emerging fraud trends and cybersecurity threats. Share fraud prevention strategies and red flags with your staff.

Watch for Red Flags

Pressure for Quick Claims Processing

Clients pushing for immediate approval or wanting to rush the claims process may be attempting to avoid proper checks and balances.

Inconsistent or Incomplete Information

Clients providing conflicting details or failing to supply essential documents may be trying to conceal important facts.

Suspicious Documents

Documents that appear altered, forged, or cannot be verified through trusted third-party sources should raise concern.

Multiple Claims for the Same Incident

If the same individual or entity makes repeated claims for similar or identical losses, it could suggest fraudulent behaviour.